

The Astounding Difference of Extraordinary Clarity



Dennis Richards is the executive pastor at [Preston Trails Church](#) in Texas. Listen in as he walks through how the church gained extraordinary clarity using Auxano's Vision Framing Process and the difference that made in the life of their church. This episode is a great guide for your church to wrestle through what elements you need clarity on and how to move to action once you have it!

At Preston Trail we have a very clear understanding of who we are as a church. This clarity comes from an awareness of our **mission** (what we're supposed to be doing), our **values** (the shared convictions that guide our decisions and reveal our strengths), our **strategy** (what we do to accomplish our mission) and our **measures** (how we know when we're successful). The desired result in all of these is that the mission of Jesus would become the mission of our lives.

[Play the podcast here.](#)

[Read more about Preston Trail's Vision Frame.](#)

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