



Collective Potential Questions

For the Kingdom Concept

Your collective potential answers the question, "What are the unique resources and capabilities that God brings together in us?" The collective potential is usually harder to discern that the local predicament. Here are some questions for you to consider that will help you discover your collective potential. (These will also help you discern the perception of outsiders):



- If a guest visited our church several times and answered the question, "What did you like best about that church?" what would they say?
- If you were bringing a friend to our church for the first time, what singular promise (i.e., what they will receive or experience from coming) would you be most willing to make?
- If we were to stop non-members who drive by the church regularly and ask them how they feel about the church, what would they say?
- If our church was immediately uprooted from the community, what would people in the community feel is missing?
- How would a local group of pastors or denominational fellowship describe the strength of our church?
- What is the biggest impact our church has made in the community? ...in the world?
- What is the most significant thing our church could do in the community? ...in the world?
- Who comes to our church? How does ethnicity, age, gender, life stage, spiritual maturity of our people define our congregation's make-up?
- What capabilities tend to cluster in our church? What are common aspects of training, education, or occupational history?
- What spiritual gifts seem to be more prominent in our church?
- What shared motivations, spiritual growth markers, or views sanctification characterize people in our church?
- What is the most significant ministry inside of our church? ...outside of our church?
- If we had to only do one ministry outside of our church walls, which one would we choose?
- What atmosphere do we tend to create when our people get together?
- How do new members talk about what attracted them to the church?
- If our church were a hotel or department store, which one would it be?







