

Official 2014 Church Vision Statement Generator

Note from the Vision Room Curator: This post originally ran on New Years's Eve, but it was so well-received our team decided to roll it out again today. We hope you will take a little time to enjoy this tongue-in-cheek look at church vision statements.

This last week, amidst some post-holiday-meal stupor, a myriad of Facebook feed "name generators" caught my attention. From Elf Names to Blues Names to Wu-Tang Names, **using random details to create identity has never been so easy.**

In light of this, and the fact that right now, many Pastors and leaders are doing some reflecting and planning for 2014, I am pleased to present the **OFFICIAL 2014 Church Vision Statement Generator (click image to enlarge).**

Most Prominent Building Feature		Podium Type		Worship Leader Shoe Style	
Big Steeple	Adoring God	wooden, hand-made by a "silver saint"	thru Inherent Truth	Polished Dress under-cuffed slacks	and Starbuck Prayer
Big Steeple with Chimes	Praising God	wooden, multi-tiered, and as large as a VW	thru Biblical Wisdom	Slip-on Loafers	and Uplifting Atonal Worship
Large White Columns	Knowing God	acrylic, see-thru, simple, with no engraving	thru Practical Presenting	Cowboy Boots	and Hands-On Action
Stained Glass Windows	Reflecting God	clear acrylic, engraved (cross, dove, etc.)	thru a New Word	Cowboy Boots with Pepple Skin	and Head-Lite Application
Other less-savory businesses in the Strip Mall	Reaching People	steel truss, with diamond track B&B test	thru Real Talk	Black-Leather Motorcycle Boots	and Redaction Edginess
Stark Willow Creek Windows = Stained Glass	Showing People	steel truss, lightweight and sleek	thru Engaging Conversations	YOMG or other well-meaning but painful to wear	and Global Involvement
Ambrose-room Mirror Wall Worship Platform	Showing Jesus	3" x 4" steel, steel or wood, but too short and too big	thru Renewed Teaching	Converse All-Star / Nike i Hiper Star	and Maximal Engagement
1980's Shopping Mall Multi-Level Open Atrium	Building Believers	table & stool, just like Andy Starkey	thru Christ-Centered Leadership	Lace-Up-Safari Oxfords, Leather Boots	and Transformational Discipleship
Starbucks-in Cafe and/or Bookstore	Connecting People	card table only - for notes, bible, commentary, and great love!	thru Biblical Exposition	Sandals, with or without Socks	and Personal Relational Impact
Indoor Kids Playland	Growing Families	no podium used, it's about free-range preaching	thru Inherent Truth	Pip Pipe, straight from the beach!	and Low-Cost Community
School Mascot Mural and Homecoming Signs	Reaching Families	no podium, with candle lights, and pennant flags	thru Spiritual Engagement	No shoes, wip past time to trim toenails	and Social Change
State Popcorn Smell and Sticky Theater Floors	Revealing Jesus	multi stand, stolen from gutter during transitional prayer	thru the Gospel	Vintage Jordans, paired with Flat-Gled Ball Cap	and the Power of Social Media

Sadly, more often than not, it seems like actual church Vision and Mission Statements **are crafted by methods just as random and meaningless.**

> Truth: **God has more for your church in 2014 than powerless statements disconnected from actual ministry.**

This Spring, Auxano will be [hosting 12 church teams](#) as they pursue a [Vision Frame for ministry](#) that connects missional calling to disciple-making action. Together, we will pursue unique answers to the [5 Irreducible Questions of Leadership](#) that define and align each church around its Great Commission call.

>> **How will you craft meaningful vision for your church this year?**

[Learn more about Auxano's Nashville Vision co:Lab here.](#)