PowerPatterns™
Igniting Innovation

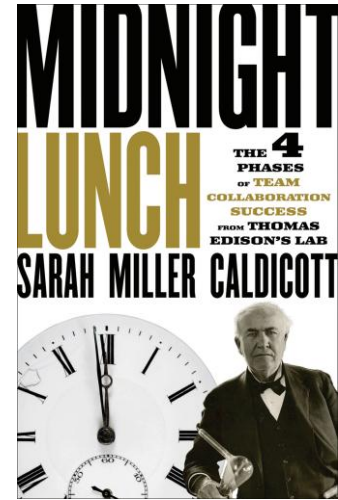## Midnight Lunch: The 4 Phases of Team Collaboration Success, from Thomas Edison's Lab
Team.Read™ Worksheet #10…pages 216 - 236, Chapter 6 (Phase IV, Social media section)

This is the tenth of 12 worksheets your team can use to get the most from its collaboration efforts. Do a team.read and go through the book together!

Bring this worksheet to your next team meeting. Be sure to distribute one to each team member whether you are connecting live or virtually.

Be prepared with your input to each of the 5 questions below. Write your answers directly on the worksheet using the "comments" function in Adobe Reader, or log your answers in a separate notebook. Discuss responses with your team. *Don't forget the bonus question!*

Each question tracks to page numbers shown in ( ) below, and refers to the hardcover edition. As page numbers are often not shown for e-book versions, listed at the top of each worksheet is the chapter and section so everyone can follow along regardless of format. Using your team.read worksheet will strengthen your true collaboration process!

PHASE 4 – COMPLEXITY: SOCIAL MEDIA AND VIRTUAL NETWORKS

1. On your collaboration team, do you have a digital smart layer? Why or why not? (216 - 223)

2. What is at risk if your team does not develop a digital smart layer? (218 - 223)

3. How can your team leverage social media and digital tools using Zones 1 and 2? (223 - 226)

4. How can you apply digital tools from Zone 3 to your experiments? How can you apply Zone 3 to accelerate your collaboration work in Phase 2 (Context)? (226- 229)

5. How does having a digital smart layer expand your ability to hold metalogue that can be broad rather than deep? Deep rather than broad? (232 - 236)

Bonus question #10: *In what ways does having a digital smart layer allow you to address collaboration as a complex and simultaneous process rather than a linear and sequential one?*

_____

Sarah Miller Caldicott | CEO, Power Patterns of Innovation
7115 North Ave, Suite 312 | Oak Park, IL 60302 | W: 708-445-9335 | C: 954-328-0384
Website: www.powerpatterns.com | ***Email***: info@powerpatterns.com
Twitter: @sarahcaldicott | *LinkedIn* | *Facebook*